



norms

NormsSTUDIO.Equipment

Norms Recommended Sponsor Program

@normsstudio



INTRODUCING NORMS RECOMMENDATION PROGRAM...

With social media and audience interaction being a fundamental part of industry growth, it is has become more difficult to constantly stay updated and upkeep your website and social media. By bringing together all our friends and allies of the industry we have been able to create a powerhouse platform for us to voice our **products** and **services**.

We have been following market trends and building the tools and techniques to help our industry transition to the new era for the past 4 years. These tools are tailored to hit the **new generation of content creators**.

Norms has been an industry leader of motion picture grip for over 50 years now, working with several grip crews, rental house and other manufacturers working, together we have the combine resources and knowledge of over **100 years**.

“With help from NORMS Studio, my creativity has been taken to the next level with custom made gear”
Nick Ahadzadeh

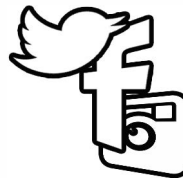
Over 140 countries visit NormsStudio.equipment



Over 15,000 Customer and industry pros visits NormsStudio.equipment Yearly



Combined Social Media Alliance Network reach of over 100,000 followers



33% Email Blast Open Rate



PARTNERS AND CUSTOMERS

THESE ARE JUST SOME OF THE CUSTOMERS THAT VISIT NORMS STUDIO...



SERVICES AND PACKAGES

Tier 1: - Reg Price: \$200/Mo. (\$2,400 Total)
SPECIAL: \$1,800 Annual Payment

HOME PAGE BANNER SLOT FOR MAXIMUM EXPOSURE

- Sponsorship at events
- Social media shout-outs
- A personalized company profile on our website
 - Includes a product showcase section
- A customized marketing video from our media department
- Email Blasts

Tier 2: - Reg Price: \$60/Mo. (\$720 Total)
SPECIAL: \$600 Annual Payment

SECONDARY MENU SLOT

- Social Media Re-posts
- Social Media Shout-outs

Additional Services A-la-cart

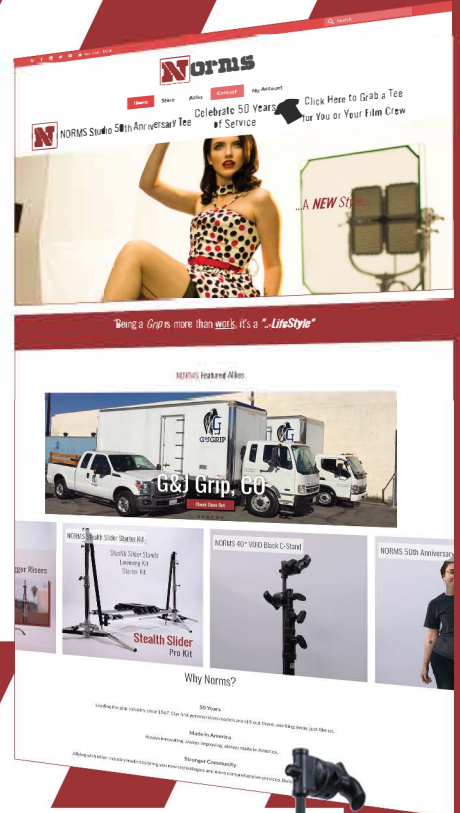
\$350.00
Video/Photo



\$400.00
Monthly Social Media
Shout Out



\$300.00
Profile Page



EVERY MAJOR INTERNET STREAM SERVICE COMPANY ON TRACK TO INVEST A COMBINED TOTAL OF OVER
62 BILLION DOLLARS SINCE 2017 TO 2022 FOR ORIGINAL CONTENT

hulu

amazon



NETFLIX

**2017 INVESTMENT
TOTAL**

14 BILLION DOLLARS

NETFLIX - 6 BILLION DOLLARS
AMAZON - 4.5 BILLION DOLLARS
HULU - 2.5 BILLION DOLLARS
APPLE - 1 BILLION DOLLARS

**2018 ESTIMATED INVESTMENT
TOTAL**

17 BILLION DOLLARS

NETFLIX - UP TO 8 BILLION DOLLARS
AMAZON - 4.5 BILLION DOLLARS
HULU - 2.5 BILLION DOLLARS
APPLE - 1 BILLION DOLLARS
FACEBOOK - 1 BILLION DOLLAR

**2022 ESTIMATED INVESTMENT
TOTAL**

31.6 BILLION DOLLARS

NETFLIX - UP TO 6.8 BILLION DOLLARS
AMAZON - 8.3 BILLION DOLLARS
APPLE - 4.5 BILLION DOLLARS
FACEBOOK - 12 BILLION DOLLAR

CONTACT Us



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NORMS

Being a Grip is more than work, it's a lifestyle